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## PRESS RELEASE

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### Wild Garden™ launches "Hummus to Go" single serve packs

**"Hummus is not just good food: it's a lifestyle"**

Chicago - Hummus, the all-natural, healthy garbanzo bean-based dip that is taking the country by storm is now available in convenient 2.4 ounce twisty "to go" convenience packages. These "twisties" are perfect for sandwiches, lunchtime school and office snacking and delicatessen service.



Wild Garden™ "Hummus to Go" is made using an authentic Mediterranean recipe. The product is shelf-stable, which means the packages do not need to be refrigerated if unopened.

"We are very excited about this new convenience packaging," said Mark D. Smith, vice president of sales. "The food industry has given our hummus products an enthusiastic welcome because they satisfy so many important consumer health concerns and have a zesty, appealing taste."

Smith said Wild Garden™ Hummus Dip offers benefits that will appeal to both the consumer

and the retailer.

"Consumers will appreciate the health benefits. Wild Garden™ Hummus Dip is all-natural, trans fat free with no preservatives, and is low in carbohydrates," Smith said.

“Retailers, such as delicatessens, will find that being shelf-stable makes **Wild Garden**™ Hummus Dip a major economic choice, allowing them to enjoy bulk purchase discounts knowing the product will remain fresh for an extended period of time.”

**Wild Garden**™ Hummus to Go features the popular “Traditional” flavoring which features a consistency that makes it a perfect lunch or dinner side, a dip with **Wild Garden**™ Pita Chips, or as a natural sandwich spread.

“It’s a natural alternative to mayonnaise. It doesn’t require refrigeration and it is ready to eat,” Smith said.

**Wild Garden**™ produces a wide range of food products including the award winning **Wild Garden**™ Hummus Dip, **Wild Garden**™ Pita Chips and **Wild Garden**™ Trail Mixes.

In February, United Airlines added **Wild Garden**™ Hummus Dip to its popular “RightBite” snackboxes which offer high energy, trans fat free snacks to airline passengers.

**Wild Garden**™ Hummus Dip comes in eight flavors including Traditional, 2 Pepper, Jalapeno Fire Roasted Red Pepper, Sun-Dried Tomato, Black Olive, Roasted Garlic and Red Hot Chili Pepper. **Wild Garden**™ also produces five popular Baked Pita Chips flavors which include Roasted Garlic, Traditional, Cinnamon Sugar, Red Hot Chili Pepper and Sun-Dried Tomato.

**Wild Garden**™ was founded in 2003 with the specific mission to deliver healthy, vegetarian Mediterranean food products to the mainstream North American market. It currently distributes products to nearly 6,000 supermarkets and specialty food stores throughout North America.

For more information on **Wild Garden**™ visit [www.WildGarden.biz](http://www.WildGarden.biz).

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