



5400 W. 35th Street, Cicero, IL 60804
TEL: 1-708-222-8330 * FAX: 1-708-222-1442

Welcome from Wild Garden™

Welcome to an exciting new adventure in food, and to the growing marketplace of ethnic and specialty foods that continue to grab the attention of the North American audience.

We at Wild Garden™ are excited about our new line of food products that include the award winning Wild Garden™ Hummus Dip and Wild Garden™ Snack Mixes. We are proud that our products offer a wide array of benefits that include a commitment to health, food stability for retailers, distributors and wholesalers, and a robust and consistent taste for consumers. Wild Garden™ Hummus Dip is all-natural, with no preservatives. They are shelf-stable and trans fat free.

Our products seek to re-capture the authentic process in which they were originally created and served in the Mediterranean many thousands of years ago.

For more information about any Wild Garden™ foods or request an interview, please contact:

Wild Garden™
5400 W. 35th Street
Cicero, IL 60804
TEL: 1-708-222-8330
FAX: 1-708-222-1442

Mark D. Smith
National Sales Manager
mdmarquis@comcast.net

Ray Hanania
Media Coordinator
1-708-222-8330 Ext 302
rayhanania@aol.com



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Wild Garden™ Company Overview

Wild Garden™ was founded in 2003 with the specific mission to deliver healthy, vegetarian and authentic Mediterranean food products to the mainstream North American market.

When it comes to good health and exciting tastes, our award winning Wild Garden™ Hummus Dip and Wild Garden™ Pita Chips hit the spot. They also feature the benefits of being all-natural with no preservatives, and shelf-stable.

Hummus has been a popular food delicacy for thousands of years, enjoyed long before electricity and the refrigerator, and before preservatives were added to foods. By returning foods to their natural state, Wild Garden™ offers a higher level of enjoyment that does not compromise health benefits, quality, food texture, or taste.

Taste and quality are consistent with all Wild Garden™ products. Hummus is a garbanzo bean dip best served creamy. With hummus products today, consumers often discover that one jar of hummus may be smooth and another may be rougher. With Wild Garden™ Hummus Dip, we strive for consistency in preparation so that every time you open Wild Garden™ Hummus Dip, you receive consistent quality and satisfaction.

No wonder Hummus is one of the hottest and trendiest Mediterranean food dips in America, as well as one of the nation's fastest growing deli items. Wild Garden™ is proud to offer it among its food line.



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Wild Garden™ Product Overview

When it comes to good health and exciting tastes, Wild Garden's™ unique food recipes hit the spot with our award winning new products, Wild Garden™ Hummus Dip and Wild Garden™ Pita Chips.

Wild Garden™ is constantly exploring new ways to increase the health benefits of our food products. Our families enjoy the same foods we produce and that we proudly offer to our customers.

Wild Garden™ Hummus Dip is vegetarian and shelf-stable. They feature the healthiest, all-natural ingredients available, with no preservatives or trans fats.

With the health of the consumer in mind, Wild Garden™ uses a unique process to eliminate preservatives and unnecessary additives, resulting in shelf-stable food items. Wild Garden™ Hummus Dip does not require refrigeration until it has been opened. By returning foods to their natural state, Wild Garden™ offers a higher level of enjoyment that does not compromise health benefits, quality, texture or taste.

Products Include

Wild Garden™ Hummus Dip
Wild Garden™ Hummus to Go
Wild Garden™ Snack Mixes



Wild Garden™ Hummus Dip



Wild Garden™ Hummus Dip To Go



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Health Benefits & Nutrition

Wild Garden™ Hummus Dip and Wild Garden™ Pita Chips are all-natural, with no preservatives and shelf-stable. They are vegetarian and feature the healthiest ingredients available.

With the health of the consumer in mind, Wild Garden™ uses a unique process in several products such as Wild Garden™ Hummus Dip to eliminate preservatives and unnecessary additives. This results in a shelf-stable food product that is all-natural and trans fat free.

A great benefit of Wild Garden™ Hummus Dip is that it is shelf-stable. Wild Garden™ Hummus Dip does not require refrigeration until it has been opened. By returning foods to their natural state, Wild Garden™ offers a higher level of enjoyment that does not compromise health benefits, quality, texture or taste.

There are 35 calories, 2 grams of fat, and 4 grams of carbohydrates per serving. The total fat is 2g (0g saturated) and Sodium content is 70mg. Total carbohydrates are 4g (1g fiber, less than 1g sugars) and Protein is 2g. Please see our "Nutrition Facts" sheet for additional information.

Research has shown that garbanzo beans are a good source of cholesterol-lowering fiber. Their high-fiber content reportedly prevents blood sugar levels from rising too rapidly after a meal, making them beneficial for individuals with diabetes, insulin resistance or hypoglycemia. When combined with whole grains such as rice, garbanzo beans provide virtually fat-free high quality protein. Garbanzo beans are a source of the trace mineral, molybdenum, an integral component of the enzyme sulfite oxidase, which is responsible for detoxifying sulfites (a type of preservative commonly added to prepared foods like delicatessen salads and salad bars).



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Shelf-stable & All-natural

“Shelf-stable” and “all-natural” go hand-in-hand, resulting in a healthy food product that is authentic, economical and great tasting.

Wild Garden™ Hummus Dip does not require refrigeration until it has been opened. By returning foods to their natural state, Wild Garden™ offers a higher level of enjoyment that does not compromise health benefits, quality, texture or taste.

In producing our Wild Garden™ Hummus Dip and Wild Garden™ Pita Chips, we use an all-natural process that avoids using artificial preservatives. Our Wild Garden™ Hummus Dip and Wild Garden™ Pita Chips products are trans fat free.

The combination of being shelf-stable and all-natural results in a healthier food product that reminds the consumer of the natural state in which many Mediterranean foods were originally intended to be presented.

To ensure an all-natural product, we include citric acid and sea-salt as natural ingredients that also enhance the taste. Wild Garden™ Hummus Dip is then pressure cooked to eliminate bacteria and sealed.

While consumers can enjoy the health benefits of an all-natural healthy food item like Wild Garden™ Hummus Dip, retailers, wholesalers and distributors also enjoy benefits by being able to purchase large quantities of product without worrying about the short-term life of refrigerated products. Our Wild Garden™ Hummus Dip has a shelf-life of at least 18 months.



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Feature: An interview with Mark D. Smith National Sales Manager for Wild Garden™

Wild Garden™ is seeking to change the way the world looks at many popular Mediterranean food products, beginning with one of the most popular, Hummus.

Launched in 2003 to bring a healthier product to the market, Wild Garden™ has expanded its product line to include all-natural and shelf-stable Hummus and Pita Chips, as well as other snack mixes.

Beginning in February 2006, Wild Garden™ Hummus Dip was included among the food items United Airlines passengers can select from the airline's in-flight menu. It may be the first time a Middle Eastern food item has been offered on an American-based carrier.

Mark D. Smith, the National Sales Manager for Wild Garden™ says the most important goal is to make a product that satisfies the public's desire for good tasting and exciting food, while also offering the health benefits of being all-natural, preservative free, and shelf-stable.

"We are committed to the needs of the consumer so the most important feature is that it must be a great tasting snack. We think we have achieved that," Smith says.

"It's very important that our foods taste really good."

Another benefit of Wild Garden™ Hummus Dip is it is "shelf-stable." Wild Garden™ Hummus Dip does not require refrigeration until it has been opened. By returning foods to their natural state, Wild Garden™ offers a higher level of enjoyment that does not compromise health benefits, quality, texture, or taste.

While consumers can enjoy the health benefits of an all-natural healthy food item like Wild Garden™ Hummus Dip, retailers, wholesalers, and distributors also enjoy benefits by being able to purchase large quantities of product without

worrying about the short-term life of refrigerated products. Our Wild Garden™ Hummus Dip has a shelf life of at least 18 months.

“Refrigerated dips might only last four to six weeks before they spoil,” Smith says. “When you can buy a product and have up to 18 months before you open it, you have an important advantage for consumers.”

Another requirement of Wild Garden™ is that the foods we offer must be authentic.

“Our products are all authentic in that they are produced in the Mediterranean by people who have been producing this for 3,000 years. They do it right and they have captured that process perfectly so we can offer consumers a consistency they won’t find elsewhere,” Smith says.

“In contrast, the products of our competitors are made here. The term great tasting might be subjective. But when you combine that with the qualities of being all-natural with no preservatives and shelf-stable, and, an item produced using an authentic Mediterranean process, Wild Garden™ becomes a very compelling choice to consumers.”

Smith also explains that Wild Garden™ uses a special production technique that avoids preservatives while creating a consistency in the hummus that refrigerated alternatives can’t match.

“When you buy hummus, you don’t know whether you will get a product that is too creamy or too lumpy,” Smith says. “With Wild Garden™ Hummus Dip it is always the same consistency, which is the way it is made in the Mediterranean.”

Wild Garden™ distributes product throughout North America. The products include Wild Garden™ Hummus Dip, Wild Garden™ Pita Chips, Wild Garden™ Trail Mixes.

“We are at the crossroads of a phenomenal growth in the popularity of ethnic foods. This growth spurt is very similar to market booms in Chinese, Italian, Mexican and other ethnic food items,” Smith adds.

“Take what our products offer being all-natural, with no preservatives and shelf stable, and combine that with easy-to-use and attractively branded packaging. The result is a compelling and popular choice for the mainstream markets.”

Smith said Wild Garden™ plans to expand its food menu to also include other Mediterranean foods that are also growing in popularity in the United States, such as Baba Ghanouj, an eggplant-based dip.

“From the response we have received, we feel the sky is the limit with what we can do and offer,” Smith insists.

“We feel there are many Mediterranean foods that we can introduce into the North American market with success.”

Wild Garden™ is based in Cicero, Illinois.

Mark D. Smith can be reached at 708-222-8330 or by email at mdmarquis@comcast.net.



Information Sheet for Wild Garden Hummus

- All Natural
 - No GMO's
 - No Preservatives
 - No Hydrogenated Oils
 - No Trans Fatty Acid
- Shelf Stable
 - 18 Months
 - No Refrigeration Prior Opening
- Unique packaging options
 - Jar Container
 - 13.4oz.
 - Tetrapak Single Serve to go
 - 1.76 oz.
 - For Kids and Busy People
 - Easy to Carry
 - 5lb. Aseptic bags
 - For Delis and Caterers
- Made with Finest Ingredient
 - Chic Peas, Sesame Paste, Sea Salt, Spices, Citric Acid, and Water
- Texture
 - Creamy and mild
- 8 great flavors
 - Traditional
 - Sundried Tomato with Olive Oil
 - Roasted Garlic
 - Black Olive
 - Red Hot Chili Pepper
 - Fire Roasted Red Pepper
 - Jalapeno
- Easy to Storage
 - Packed in 6 Jar Units



- Easy to display
 - Shippers
 - 32 Jars
 - Single Serve Box
 - Packed in 30 Single Serve Hummus Togo
 - Great for Delis



- Quarterly Promotions
- Off Invoice and scan down programs
- Kosher
- Authentic
 - Made in Jordan
- Gluten Free
- Vegan, Vegetarian friendly
- Low Carb
- Low Calorie
 - Per serving
 - 35 Cal.
 - 2gr. of Fat
 - 4gr. of Carbohydrates
- Many Usage Options
 - Snack with Single Serve Wild Garden Baked Pita Chips
 - Side dishes
 - Dipping
 - Garnishing sandwiches



- Award winner
 - 2005 Nutrition Award of Men’s Health Magazine’s 4th Annual “The 125 Best Foods for Men.”
 - 2004 “Most Creative Merchandising in the Kosher Category”



- Free promotion
 - A healthy lunch selection in United Airline’s catalogue



\$ 5.00 right bite

Available February 9th – All natural, high-energy, all delicious: • Bumblebee[®] Sensations[™] Lemon & Pepper Seasoned Tuna Medley • Late July[™] Organic Crackers • Wild Garden[™] Hummus • Stacy's[®] Multigrain Baked Pita Chips • Fino Selections Gouda cheese slice • Newman's Own[®] organic California raisins • Mini-Toblerone[®]

We try our best to ensure that your first choice is available; however, due to limited space, all Snackboxes may not be available on all flights. The Snackbox contents may vary slightly based on product availability.

Note: None of the items in the Snackboxes contain peanuts, peanut flour or peanut oil. Some products have been manufactured in a facility that also processes peanuts and are labeled as such.



**Winner
2008 SOFI Silver Award
Best New Product
Specialty Food Magazine**

**ZBI, Inc.
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See our website: <http://www.WildGarden.biz>**